

**Dear Potential Participant:**

**The 2009 Westbank Business Showcase – “Standing Strong, Moving Forward”** will be held **Sunday, November 15**, from noon to 4:00 p.m. at **Mardi Gras World in Algiers**. We are pleased to announce Ochsner Medical Center – West Bank as our presenting sponsor. Supporting sponsorships are available. Last year’s event hosted 65 booths and attracted over 750 attendees. This is a great opportunity for local businesses, non-profits, medical facilities and schools to showcase their services and products to the Westbank and the New Orleans metro area. The Business Showcase is free to the public.

We are asking area restaurants and caterers to donate New Orleans-style refreshments, small sandwiches or other finger foods to serve approximately 300 for our 2009 event. Past donors have prepared red beans, pasta dishes, gumbo, etc.

If you would like to participate, you would receive a free booth (a \$250.00 value) at the event for you to serve your donated food to the attendees. We will recognize your business through regional Times Picayune ads, program listing, radio advertising, digital media, as well as other advertising venues. Past donors discovered the Showcase was an effective advertisement for their restaurant, café or catering business.

Please complete the information below and fax to AEDF at 362-6436. We greatly appreciate your support and participation in our event. Please call the office if you need additional information. If you are not a member of our organization and would like to consider joining, please visit our website at [www.aedf.biz](http://www.aedf.biz). We invite members to monthly luncheons or evening mixers which give you an opportunity to network with fellow Algiers business people.

Sincerely,



Christopher J. Kane  
President. AEDF

**2009 Westbank  
Business Showcase  
“Standing Strong,  
Moving Forward”**

**Presenting Sponsor:**



**Logo Sponsors:**

**ADVESA  
Garcia Financial Group**

**To ensure accuracy, please list your business name as it will appear on signs and acknowledgments.**

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Serving: \_\_\_\_\_ Need outlet? \_\_\_\_\_

*A 6-foot draped table will be provided along with a sign. You can set up at Mardi Gras World between 9:00 a.m. and 11:30 a.m. on Sunday, November 1.*