



To our Business and Community Leaders in Algiers:

Thank you for your interest in the Algiers Economic Development Foundation. It is our mission to help the Algiers community grow and prosper by being a catalyst for economic development that provides for a vibrant business environment. Through your presence, this community is experiencing vast economic, business leadership and business development growth rates. Collaboratively, we can become an even more significant force throughout Algiers.

As AEDF approaches its 20<sup>th</sup> year of existence, we maintain a strong network of hundreds of individuals and business entities through our events, our e-networks, our participation in and support of the local community. Members of our organization enjoy a range of benefits through the activities we sponsor and the relationships we maintain. In addition, our business support endeavors provide opportunities for members to network, share concerns, and build their own business networks.

Listed here are some of the many current activities, goals and initiatives in action and upcoming for AEDF:

- Year-round, AEDF will continue to host our monthly **Business Mixers** to provide our members and others in the community with networking opportunities.
- Throughout the year, AEDF will offer **best practices seminars** and **small business growth and development workshops** for members and others.
- Three **quarterly business luncheons** are offered at English Turn Country Club. The most recent one, held April 6, was attended by over 180 business and civic professionals who gathered to hear the latest information on the Federal City project and to foster community relationships. The fourth luncheon of the year is the Annual Membership meeting and luncheon, which had an attendance last year of over 325 individuals.
- **Wednesdays on the Point!** This concert series continues to be a great catalyst for local economic impact. The programs received favorable media coverage and had an average attendance of 850 each week. Kickoff for the 2011 series of eight weekly events is June 22, with a very special Monday program for July 4<sup>th</sup>!
- Once again this December, AED, in collaboration with city council leaders and the New Orleans Fire Dept, will host the Algiers Holiday Bonfire on the levee, an event that brought a \$200,000 impact and an attendance of over 5,000 to our community in 2010.
- AEDF has begun an aggressive marketing campaign which includes high definition videos and commercials promoting Algiers as primed for economic development!
- Our social media network has grown tremendously along with the advancement of our network. Businesses can follow AEDF on Facebook and Twitter for current updates on activities of interest.

- AEDF has developed a film and video industry committee to promote and support efforts to bring movie, video and digital media activities to our community, including actively advocating that related educational programs be added to the Delgado Westbank curriculum.
- AEDF continues to work closely with elected officials and conduct Town Hall meetings to educate the local community. The most recent Town Hall meeting was held at L.B. Landry High School. These meetings engage and inform the community on life issues and policies that may impact our community's quality of life
- The AEDF has advocated and promoted the marriage of business and education, developing a mutually beneficial dialogue with Delgado Community College Westbank regarding program offerings and co-sponsorship of small business support activities through its recently awarded Goldman-Sachs initiative.
- The AEDF is now a 501(c)3 public charity, which increases the organization's opportunities to seek additional funding sources for economic development projects, activities and outreach.

There is great excitement among the members regarding the extensive list of community oriented, economically stimulating events and activities listed above. The Algiers Economic Development Foundation is a dynamic, highly effective entity for business growth and development in this community and your membership and active participation are vital for its continued success.

We invite you to join us in this important community growth endeavor and experience the positive effects of participation. To become a member, please visit our website at <http://AlgiersEconomic.com>.

Regards,



Christopher Kane  
Board Chairman



Barbara Waiters  
Executive Director



### Membership Benefits for All Members

- Extensive networking opportunities with community leaders, elected officials
- Discounted admission to Annual Business Luncheon
- Discounted admission to quarterly luncheon meetings
- Complimentary invitation to business mixers
- Free or discounted invitation to AEDF-sponsored seminars and early members-only reservation offer
- Algiers Meeting & Event Calendar, plus community news update
- AEDF Membership Certificate and pocket card

### Additional Benefits for Business Members

- Free company listing on AEDF Members page with link to company Website
- Discount advertising in AEDF Algiers Business Directory w/free AEDF membership recognition
- Discounted advertising rate on AEDF Homepage
- Opportunity for feature story in AEDF's monthly e-newsletter
- Opportunity to host a monthly business mixer

AEDF's 2012 membership structure has two categories: **Non-Business/Individual** and **Business Owners**. Please fill out the form for your situation. If you have questions, contact AEDF at 362-6436. Please note the reduced rates below, offered for new and renewal members who join after the 1<sup>st</sup> quarter of the fiscal year.

### 2012 AEDF Membership Application

<b>Non-Business/Individual Membership</b> (Individuals or have no company affiliated with membership)			
<input type="checkbox"/> \$50	<b>Member Name</b>	<b>Phone</b>	<b>Fax</b>
<b>Address</b>	<b>Cell</b>	<b>Email</b>	
<b>Business Membership</b> (Cost based upon company size. Each company designates one primary member and one alternate to serve as voting proxy for the entity. Please provide name and contact information for both primary member and alternate below:			
<b>Business Name &amp; Full Address</b>			
<b>Business phone</b>	<b>Fax</b>	<b>Cell</b>	<b>Alternate Phone</b>
<b>Primary Member Name</b>		<b>Email</b>	<b>Cell:</b>
<b>Alternate Member Name</b>		<b>Email</b>	<b>Cell:</b>

<b>Cost ( # employees)</b>
<input type="checkbox"/> \$70 (1-3)
<input type="checkbox"/> \$100 (4-8)
<input type="checkbox"/> \$150 (9-20)
<input type="checkbox"/> \$200 (21-30)
<input type="checkbox"/> \$300 (31+)

**Attention NEW members: Join now and take advantage of discounted rates with full benefits thru June 2012!**

Join in October, November, December 2011 --deduct 25%

Join in January, February, or March -- deduct 50%!

**Algiers Economic Development Foundation**  
**3520 General DeGaulle Drive, Suite 3110**  
**New Orleans LA 70114**  
**504.362.6436 Office    504.362.6564 Fax**  
[\*\*info@algierseconomic.com\*\*](mailto:info@algierseconomic.com)  
[\*\*www.algierseconomic.com\*\*](http://www.algierseconomic.com)